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## FOR IMMEDIATE RELEASE

# Summit Releases Unchained Series 21: Us & Them: A Two Thread Brewing Experience

An American IPA and Session IPA from Brewer Gabe Smoley

**ST. PAUL, Minn.** (February 17, 2016) – <u>Summit Brewing Company</u> today announces the release of Us & Them: A Two Thread Brewing Experience. The 21st beer in the limited-release Unchained Series will be available on draught and in mixed 12-ounce bottle six-packs the third week of February.

Brewer Gabe Smoley's <u>Unchained 21: Us & Them</u> is a truly unique craft beer exploration. Gabe has deconstructed the mash of Summit's popular Sága IPA recipe into two unique "threads" to forge two distinct beers: a hoppy and intense American IPA and a complex but subtle Session IPA. This unique brewing experience explores the two extreme flavor profiles and drinking differences you can discover in one package from one, original beer recipe. Also consider it an experiment in brewing psychology: which beer do you think is "Us" and which beer is "Them"? Which brew defines you? Unchained 21 six-packs include three bottles of each brew so you can compare them side by side.

"I wanted to do more with this project than just make a beer," Smoley said. "I wanted to do something different. Something that legitimately offered our Summit fans a truly real craft beer drinking experience. The Us & Them project, for me, does just that. It takes something people are familiar with in our Sága IPA beer and pulls it apart into two polar opposites of itself. It's not just another six-pack off the shelf. It's an exploration of historic brewing ideas and practices like parti-gyle and multi-thread brewing that many people have probably never experienced or even heard of before. That, to me, is offering our drinkers something honest, something different, and something nobody else has given them."

## Join Summit and Brewer Gabe for events to kick off Unchained 21's release:

Summit Beer Hall – 4 p.m.-10 p.m., Feb. 20 Muddy Pig – 4 p.m., Feb. 24 Pat's Tap – 4 p.m.-7 p.m., Feb. 25 Golden Valley Country Club (members' event) – 6 p.m.-8 p.m., Feb. 25 Keegan's Irish Pub – 5 p.m., Feb. 26 Old Chicago Eden Prairie – 4 p.m., March 23

# 1<sup>st</sup> Thread: American IPA Information

Malts: 2-Row Pale, Caramel

Hops: Horizon, Centennial, Amarillo, Citra, Rakau (dry-hopped with Rakau)

ABV: 7.2% IBU: 90 Color: Saffron

Yeast: American Ale

# 2<sup>nd</sup> Thread: Session IPA Information

Malts: 2-Row Pale, Caramel

Hops: Horizon, Centennial, Amarillo, Citra, Rakau, (dry-hopped with Citra)

ABV: 4.0% IBU: 55

Color: Sunglow Yeast: American Ale

Pairing Suggestions: Two extreme versions of your favorite dish, like aged Roquefort or mild Gruyere macaroni and cheese.

Available on draught and in mixed 12-ounce bottle six-packs.

Digital images of the Unchained Series are available upon request. For more information about the Unchained Series and kick-off events, please visit our website at <a href="http://www.summitbrewing.com/">http://www.summitbrewing.com/</a>.

# **About the Unchained Series**

The Unchained Series, which saw its first batch in 2009, allows each of Summit's individual brewers to showcase their creativity by letting them break free from the norm and create their own beer. "We're fortunate to have eight phenomenal brewers at Summit," said Mark Stutrud, founder and president of Summit Brewing Company. "The Unchained Series is a way for our brewers to showcase their artistry. There are no budgetary restraints, no outside influences from a sales team, and the brewers are free to collect ingredients from anywhere in the world. As long as it's legal, they have complete autonomy."

# **Summit Brewing Company**

Founded in St. Paul, Minn. in 1986, Summit Brewing Company has stayed close to its roots, serving the Upper Midwest and Great Lakes region. Summit's beers are currently available in 14 states including Minnesota, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, Arkansas and Wisconsin. Summit now produces 14 varieties of premium craft beer, including seven year-round, four seasonal beers, and the limited-release Unchained Series and Union Series. Since its inception, the brewery has been a consistent pioneer in the craft beer movement. For everything Summit Brewing, visit <a href="mailto:summitbrewing.com">summitbrewing.com</a>.