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### FOR IMMEDIATE RELEASE

# SUMMIT RELEASES UNCHAINED SERIES 19: MAKE IT SO

An Extra Special Bitter Brewed with Earl Grey Tea

ST. PAUL, Minn. – (July 29, 2015) – Summit Brewing Company today announces the release of Make It So, an Extra Special Bitter (ESB) brewed with Earl Grey Tea. The 19<sup>th</sup> beer in the limited release Unchained Series will be available on draught and in 12oz. can 6-packs the first week of August.

Make It So is brewer Nick Hempfer's first Unchained beer. Inspired by his favorite sci-fi show, Nick's beer utilizes Earl Grey tea, a first for Summit. Nick partnered with Twin Cities tea company <a href="TeaSource">TeaSource</a> to procure the right tea for his ale. Make It So is a traditional ESB with woody, herbal, and citrus notes from the hops, and nutty, bready, with a hint of honey notes from the malt. This ale has a moderate bitterness associated with English ales. Earl Grey tea brings an orange aroma and a bright, citrus, herbal taste.

"With my first Unchained (my number 1, as it were) I wanted to boldly brew something I hadn't brewed before," said Brewer Nick Hempfer. "Make It So is an assimilation of two traditional English beverages: beer and tea."

## Join Summit and Brewer Nick for events to kick off Make It So's release:

Make It So Release Party at Summit Beer Hall Saturday, August 1 (5:00 p.m. - 9:00 p.m.)

Dress up to compete in a Star Trek themed costume contest at Summit's <u>Beer Hall</u> and visit with the folks from TeaSource as they host tea education/demonstrations. USS Nokomis, a Twin Cities Star Trek fan club will also be hanging out and showing off their interactive Star Trek props.

## Unchained 19 Make It So August Events:

- Make it So at Muddy Waters Wednesday, August 5 at 5:00 p.m., Star Trek Costume contest; winner receives Summit beer for a year. 2933 Lyndale Avenue South, Minneapolis, Minnesota 55408
- 1029 Bar Star Trek/Make it So Release Party, Saturday, August 15 1029 Marshall Street Northeast, Minneapolis, MN 55413

• Make it So Star Trek Trivia at Sporty's Bar, Thursday, August 20 4:00 p.m. – 11:00 p.m. Trivia begins at 9:00 p.m.

2124 Como Avenue Southeast, Minneapolis, Minnesota 55414

Visit www.summitbrewing.com/happenings for more Unchained 19 events

Summit Can Carnival

Fridays in August

August is International Canned Beer Month and Summit is celebrating with weekly Summit Can Carnivals at area liquor stores. You can sample Make It So and other summer-friendly Summit beers. Get into the festival atmosphere playing Summit can games for chances to win tickets to the Summit Backyard Bash and other great prizes.

- August 7: 4:00 p.m. 6:00 p.m. Elevated Beer Wine Spirits 4135 Hiawatha Avenue, Minneapolis, Minnesota 55406
- August 14: 4:00 p.m. 7:00 p.m. South Lyndale Liquors 5300 Lyndale Avenue South, Minneapolis, Minnesota 55419
- August 21: 4:00 p.m. 7:00 p.m. E. 7<sup>th</sup> Liquors 385 E 7<sup>th</sup> Street, Saint Paul, Minnesota 55101
- August 28: 4:00 p.m. 7:00 p.m. Boozemart
  1673 Robert Street South, West Saint Paul, Minnesota, 55118

#### **Make It So Information:**

Malts: Pacific North West Pale Malt, Maris Otter, Caramunich

Hops: Target, Fuggle, Aurora, Challenger, Admiral Kettle Additions: Earl Grey Tea, Sense of Adventure

ABV: 5.3% IBUs: 40

Color: Away Team Red (11.5 Lovibond)

Yeast: Thames Valley

Pairing Suggestions: Fish & Chips, Pho, Brunch, Crumpets

Available on draught and in 12oz. can 6-packs

Images of the Unchained Series are available upon request. For more information about the Unchained Series and kick-off events, please visit our website <a href="http://www.summitbrewing.com/brews/make-it-so">http://www.summitbrewing.com/brews/make-it-so</a>.

#### **About the Unchained Series**

The Unchained Series, which saw its first batch in 2009, allows each of Summit's individual brewers to showcase their creativity by allowing them to break free from the norm and create their own beer. "We're fortunate to have nine phenomenal brewers at Summit," said Mark Stutrud, founder and president of Summit Brewing Company. "The Unchained Series is a way for our brewers to showcase their artistry. There are no budgetary restraints, no outside influences from a sales team, and the brewers are free to collect ingredients from anywhere in the world. As long as it's legal, they have complete autonomy."

## **Summit Brewing Company**

Founded in St. Paul, Minn. in 1986, Summit Brewing Company has stayed close to its roots, serving the Upper Midwest and Great Lakes region. Summit's beers are currently available in 15 states including Minnesota, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, Arkansas and Wisconsin. Summit now produces 15 varieties of premium craft beer, including seven year-round, five seasonal beers, and the limited release Unchained Series and Union Series. Since its inception, the brewery has been a consistent pioneer in the craft beer movement. For everything Summit Brewing, visit summitbrewing.com

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