## FOR IMMEDIATE RELEASE

## MIGHTY AXE HOPS PUBLISHES HOPS GROWING GUIDE FOR MINNESOTA GROWERS

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## TO WHOMEVER DRINKS CRAFT BEER

Minnesota's exploding craft beer industry has not only produced delicious beer but has also created demand for high-quality, local hops. And lots of 'em. To that end, we produced the Minnesota Hops Grower's Guide.

The Minnesota Hops Grower's Guide is not intended to be the end-all-be-all of hops growing, it is simply an honest account of our experience as local hops growers. While the guide is written for a commercial scale, homebrewers and backyard hops gardeners alike can glean new techniques that will make for better yields and tastier hops. The guide covers everything about local, sustainable hops production: design, install, planting, management, harvest, and postharvest handling.

The Minnesota Hops Grower's Guide is available for free download at: <a href="https://www.MightyAxeHops.com/category/grow-hops/">www.MightyAxeHops.com/category/grow-hops/</a>

"The Minnesota hops industry is young but growing fast. With so many people jumping in from backyard gardens to the full scale commercial productions - we wanted to create a practical resource for anyone thinking through the (awesome) idea of growing hops." - Benjamin Boo, Chief Horticulturalist Mighty Axe Hops.

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Proudly local,

Eric R. Sannerud CEO

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